

Service Enterprise Initiative (SEI) UPDATE – March 2025
Arizona Governor’s Commission on Service and Volunteerism

- Fellow Commissioners, Tori Carlson, formerly with Interfaith Community Services (a Service Enterprise) and Donna Martin, Boys and Girls Clubs of the Valley (a Service Enterprise), and Sandra Freyer, Service Enterprise Program Manager at the Center met in January and discussed avenues to strengthen organizations’ strategic volunteer engagement strategies while generating a revenue stream to support operating and administering the initiative. Below is a draft, very early concept we are evaluating. As a reminder, the current fee for new accreditation including diagnostic, training, and coaching, is \$3,919 and for reaccreditation \$806. Current active SE organizations would receive special pricing and enter into tier 3.
- Since the update in January we offered one free workshop
 - **Jumpstart volunteer engagement** – February 24

We always welcome your suggestions and support in distributing information and advocating for the initiative.

- The Center continues its marketing efforts of SEI to stakeholders. Please direct questions or inquiries to Sandra Freyer at sandra.freyer@asu.edu. No new not previously accredited organization have completed their diagnostic and training.
- **Congratulations** for the following organizations for achieving their (first time) accreditation:
 - **3rd Decade** (a Tucson based financial literacy program with the mission “Changing Financial Futures Forever, Starting Now”) – January 2025
- No new organizations have maintained their accreditation or became newly accredited, since the update to the State Commission in January 25.
- Currently active Service Enterprise agencies in Arizona are (n=13):
 - 3rd Decade
 - A New Leaf
 - Arizona Foundation for Legal Services and Education
 - Arizona Museum of Natural History
 - Aster Aging, Inc. (East Valley Adult Resources)
 - Banner-University Medical Center Tucson
 - Boys and Girls Clubs of the Valley
 - Catholic Charities Community Services
 - Indian Bible College
 - Interfaith Community Services
 - McDowell Sonoran Conservancy
 - Mesa Arts Center
 - Yavapai Big Brothers Big Sisters



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- The Center continues to stay in touch with the previously accredited organizations to encourage them to enter into the reaccreditation process. If you are connected and can be an advocate for SEI, please let us know. These organizations are:
 - Area Agency on Aging
 - Arizona Dental Foundation
 - Down Syndrome Network, Inc.
 - Habitat for Humanity Tucson
 - House of Refuge
 - Junior Achievement of Arizona
 - Maggie’s Place, Inc.
 - Make Way for Books
 - New Life Center
 - Payson Senior Center
 - Pueblo Grande Museum
 - Sonoran Art League
 - Swift Youth Foundation
 - Tempe Community Action Agency
 - Treasures for Teachers
 - Paz de Cristo Community
 - Big Brothers Big Sisters of Flagstaff
 - Civitan Foundation, Inc.
 - Just for Patients Literacy
 - Volunteers of Maricopa County
 - Ronald McDonald House Charities of Central and Northern Arizona
 - The Diaper Bank of Southern Arizona
 - The Literacy Center
 - Voices of CASA Children
 - Iskashitaa Refugee Network
 - Rebuilding Together Valley of the Sun
 - Volunteer in Paradise for Paradise Valley Unified School District



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