

Community Engagement: Super Bowl 2023

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Partnership With the Host Committee

Support the victim service groups working to combat human trafficking everyday:

- ASU STIR Office Outreach Efforts
- International Rescue Committee
- Phoenix Children's Crews'n Health Mobile
- Phoenix Dream Center
- SOAP Outreach
- StreetLightUSA

Training for Volunteers and community stakeholders

Developed 15-minute training for Super Bowl volunteers

- Legal definitions
- Myths vs. Facts
- Dynamics of labor and sex trafficking
- Warning signs
- Reporting and how to stay engaged

Community Awareness & Outreach

Thank you to ASU STIR, Chicanos Por La Causa, City of Phoenix, Phoenix Dream Center & SOAP Project

- Provision of awareness posters that include DHS Tip Line, National Human Trafficking Hotline and Arizona Human Trafficking Tip Line
- Working with out of state groups to conduct outreach safely, using a victim-centered approach and providing information on local resources and help
- Phoenix Dream Center Human Trafficking Awareness & Prevention Summit, SOAP Outreach, Visions of Hope, Outreach Volunteer Training



Advocating for long-lasting change



Because of leadership of the Arizona Human Trafficking Council, our program helped arrange a briefing with Senator Krysten Sinema

- Share collective efforts to combat human trafficking every day.
- Partnership with the NFL & Host Committee
- Innovations in partnership between law enforcement and victim services to meet individuals where they are
- Collaborative Model for Minor Victims of Sex Trafficking

“Sinema gets NFL to commit to making Arizona model for helping trafficking victims national”

Thank You

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